

Family and Friends

#### Floral Bearers

**Brookland Baptist Church Ushers** 

#### Acknowledgement

We, the family of Calvin Benjamin Reese, express our love and sincere appreciation for the prayers and many acts of kindness shown, to us during this difficult time of bereavement.

## Services Entrusted To:



# Celebration of Life and Legacy of MR. CALVIN BENJAMIN REESE FRIDAY, OCTOBER 15, 2021 1:00 P.M. LEEVY'S FUNERAL HOME CHAPEL **1831 TAYLOR STREET** COLUMBIA, SOUTH CAROLINA REVEREND DR. CHARLES B. JACKSON, SR. -OFFICIATING-

#### Reflections of the Life of Mr. Calvin Benjamin Reese

#### 1 Corinthians 15:58

"Therefore, my beloved brethren, be ye steadfast, unmoveable, always abounding in the work of the Lord, forasmuch as ye know that your labour is not in vain in the Lord."

Mr. Calvin Benjamin Reese entered the world on September 27, 1950 in Columbia, South Carolina. He departed this earthly life on Friday, October 6, 2021 at his home.

Calvin was educated in the public schools of Richland County, and graduated from Booker T. Washington High School, Class of 1969. He furthered his education at the University of South Carolina, with a degree in Business Management.

Calvin was the President/Owner of Millennium Magazine. He called himself a *media man*. Considering his nearly 50 years of experience in and around the media business, the shoe fits.

Calvin started his career in 1972, as a film editor at WIS-TV in Columbia, SC. He later began to recognize the important role media played in society. He realized the power WIS-TV's general manager had on the media and made it his goal to become a general manager himself.

Over time, Calvin found a mentor who taught him about the business and helped him realize that all the people who were promoted to general manager were promoted from sales. Calvin studied and worked hard, and eventually made it to sales as an account executive, where he became the first African American to work in television advertising in the history of South Carolina. He went on to become the general manager and sales manager of several radio stations.

Over the years, he developed his skills and influence, eventually realizing that he wanted to work for himself. Thus, he founded Millennium Magazine. The Millennium Magazine was first published in 1999, after the formation of the Publicity Ministry for Brookland Baptist Church in West Columbia, South Carolina and encouragement of his pastor, the Rev. Dr. Charles B. Jackson, Sr. Calvin turned Millennium into a successful digital media platform that reached a large audience in South Carolina. The magazine captured more readers than all other minority publications combined in South Carolina. Calvin was also an accomplished photographer. Millennium has won numerous awards which include the following: Image Award Top Achiever for the SC Black Male Showcase USA, 2002 Trailblazer Award from the South Carolina Governor's Office of Minority & Small Business, Winner of the 2021 Best of Columbia Awards, and was also featured in AARP's National Magazine 2021.

The Millennium Magazine was very involved in positive community organizations. The magazine served as publicity media for churches, positive organizations, and businesses in the midlands community.

Calvin served in the community as a Member of the Publicity Committee for the United Way of The Midlands, Member of the Publicity Committee for the March of Dimes, Member of Greater Lexington Chamber & Visitors Center, and a past member of the S.C. Governor's Office of Minority & Small Business.

Above all of Calvin's natural accomplishments, he loved and served the Lord at Brookland Baptist Church. He was a member of the Publicity Ministry and served as a Senior Usher. His favorite past-times were golfing, cooking and spending time with his family.

Calvin had two daughters, Cherie Lynette Reese and Chelise Kimberly Hardy (Gayle S. Reese, mother). He was preceded in death by: his father, Baxter Eugene Segars, Sr.; his mother, Benzina Elizabeth Segars; his grandmother, Hazel Louise Reese; and his grandfather, Benjamin Reese.

Calvin's memory will forever be cherished by: his two daughters, Cherie Lynette Reese, Chelise Kimberly Hardy and her husband Dr. Cory D. Hardy, Sr.; his two grandchildren, Cara D. Hardy and Cory D. Hardy, Jr.; his sister, Deborah Singleton and her husband David Singleton; his brother, Baxter Eugene Segars, Jr. (Rev. Jeannette Segars); two nephews, Terrance Lamont Brown and Baxter *Trey* Segars, III, all of Columbia, South Carolina; and many other family, friends, and the community.



#### To Our Dear Daddy

Our daddy is a success
who has lived well,
laughed often and loved much;
who has gained the respect of men and women
and the love of his children and family;
who has filled his role and accomplished his task;
who leaves the world better than he found it,
who loved the Lord and did not fail to express it;
who looked for the best in others,
and gave the best he had.

Rest in Peace,
Love you and miss you,
Cherie and Chelise





#### Memories





























#### A Service of Remembrance

I will lift up mine eyes unto the hills, from whence cometh my help.

My help cometh from the LORD, which made heaven and earth.

Psalm 121:1-2

Processional

Opening Hymn	
Scripture Readings	Deacon Jake Sello
Prayer of Comfort	Bishop C. L. Hardy, Th.D. Pastor: New Covenant Assembly Christian Ministry
Selection	
Reflections	Mr. Baxter Eugene Segars, Jr., <i>Brother</i> Attorney Mike Kelly, <i>Friend</i>
Obituary Reading	Ms. Gayle Reese
Selection	
Words of Comfort	Reverend Dr. Charles B. Jackson, Sr.
Recessional	"I'll Fly Away"
Postlude	



#### Interment

Bush River Memorial Gardens 5400 Bush River Road Columbia, South Carolina

#### Memories

































### His Journey's Just Begun

Don't thin of him as gone away His journey's just begun, Life holds so many facets This earth is only one..... Just think of him as resting From the sorrows and the tears In a place of warmth and comfort Where there are no days and years. Think how he must be wishing That we could know today How nothing but our sadness Can really pass away. And think of him as living In the hearts of those he touched.... For nothing loved is ever lost And he was loved so much.

