

A TRIBUTE TO



Barbara Jean Perry Dotson
First Female President of Blue Ribbon Taxi
One of South Carolina's Oldest Serving Taxi Companies

Barbara Jean began her career with Blue Ribbon Taxi 46 years ago as an aspiring entrepreneur. She started her career as a Taxi driver because she enjoyed meeting people and after twenty years, was named the first female president of the company. Barbara Jean served in this role for nearly twenty-five years. When she became president in a male-dominated industry, the company went through a transformation. She had oversight of one hundred twenty-five (125) independent taxi contractors who contributed to the economic well-being of the community and region. At that time, the Taxi cab industry did not have women at the top of the helm so she had to come in and earn respect as a woman. She modernized the company operations and introduced technological upgrades, like computerization, to streamline operations. She motivated and mentored others, elevated the company's standards and inspired taxi associates to excel. With her tenacity and focus, she overcame challenges to become a highly regarded businesswoman. Barbara Jean emphasized continuous professional development for independent contractors and championed the importance of customer service as a cornerstone of success. She would often revert back to her mantra that, "customer service is key in any business." She felt that it was a privilege to be a part of the community that she grew up in and served for so many years. She built strong relationships with community leaders and shareholders, and dedicated more than four decades to the community and business. In 2018, during the 90th Anniversary of Blue Ribbon Taxi, she was recognized with the key to the city and a day commemorating Blue Ribbon Taxi. Barbara maintained unwavering commitment to the organization and its mission. She left a lasting legacy on the taxi industry and her community. Her impact and legacy will live on forever.



Pallbearers

Nephews

Floral Bearers

Ladies of Trinity



For I know the thoughts that I think toward you, saith the Lord, thoughts of peace, and not of evil, to give you an expected end.
Jeremiah 29:11

Acknowledgement

We, the family of Mrs. Barbara Jean Perry Beaty Dotson, would like to thank each of you for your prayers and support during the passing of our loved one. It is our prayer that the Lord blesses each of you in a very special way.

Homegoing Service
Celebrating the Life
of

MRS. BARBARA JEAN PERRY BEATY DOTSON



SATURDAY, JANUARY 11, 2025
11:00 A.M.

RIGHT DIRECTION CHURCH INTERNATIONAL
3506 BROAD RIVER ROAD
COLUMBIA, SOUTH CAROLINA

BISHOP HERBERT BAILEY & DR. MARCIA BAILEY
-SENIOR PASTORS-

CONTACT US:
Taylor Street Chapel
803-771-7799

Lower Richland Chapel
803-776-6922

WWW.LEEVY.COM

I. S. Leevy Johnson
-Owner-

Services Entrusted To:

Leevy's
Chris Leevy Johnson
-Managing Director-

SIGN THE ONLINE REGISTRY:



Leverette A. Williams, II
-General Manager-

Obituary of Mrs. Barbara Jean Perry Beaty Dotson

Mrs. Barbara Jean Perry Beaty Dotson was born on October 26, 1949, in Columbia, South Carolina. She was the daughter of the late Jesse J. Perry, Sr. and Mary Lou Mobley Perry. She departed this life on Thursday, January 2, 2025.

Barbara was educated in the public schools of Richland County, South Carolina. After graduating, Barbara attended and graduated from Midlands Technical College with her associate's degree in business. Barbara was employed with State Park Health Center for five years. She was also a real estate agent for Chuck Ruff Realty for many years. Barbara became an owner in Blue Ribbon Taxi Cab Company in the late 70s, becoming president in 2000. She operated in this role until becoming ill in 2024.

In addition to her parents, Barbara was preceded in death by her husband, Johnny Dotson; son, Terrance Beaty; brothers, Jesse, Alexander, Johnnie, and Willie Perry. She was also preceded in death by her former husband, Reginald Beaty.

Mrs. Barbara Jean Perry Beaty Dotson leaves to mourn her passing: her son, Johnny P. Dotson, Jr.; two sisters, Cynthia (Anthony) Dickerson and Eddie B. Peeler, both of Columbia, South Carolina; sisters-in-law, Anna, Sharon, and Phyllis Perry, all of Columbia, South Carolina; Sarah Dotson and Eunice Allen, who were loved as daughters; nieces, Patrena Jones, Mary Perry, and Erica Boyd. She is also survived by in-laws, Darcelle, Douglas, and Anthony Beaty, all of New York; and godchildren, Porchia, Symaria, Tyree, and Mersades Alexander; a host of nephews, great-nephews, great-nieces, other loving relatives, and caring friends, all of whom will miss her dearly.

Memories



A Service of Remembrance

- Musical Prelude
- Processional
- Viewing.....Funeral Directors
- Musical Selection.....Ms. Denise White
- Old Testament.....Pastor Ethel Smith
- New Testament.....Pastor Hazel Adams
- Prayer.....Elder Donald Perry
- Musical Selection.....Voices of Direction
- Remarks.....Ms. Phoebe Smith
Mr. Terry Williams, Blue Ribbon Cab Company
Ms. JoAnn Hill, Niece
- Poem.....Mr. Frank Jones
- Acknowledgements/Resolution.....Minister Amber Ochoa
- Musical Selection.....Mr. Terry Williams
- Words of Comfort.....Bishop Herbert Bailey
- Musical Selection.....Voices of Direction
- Recessional
- Postlude



Committal, Benediction and Interment

Lincoln Cemetery
4900 Farrow Road
Columbia, South Carolina